

South Charlotte Weekly

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Give to others, get a pizza!

During August, all Charlotte-area Wolfman Pizza locations are offering a free small, one-topping pizza to customers who donate goody bags and party favors to Birthday Blessings, a local nonprofit that provides birthday parties and support to homeless children in the greater Charlotte area.

Founded in 2005 by Charlotte couple Amy and John Cervantes, Birthday Blessings currently serves seven homeless facilities in Mecklenburg and Union counties, as well as homeless elementary school students throughout Charlotte-Mecklenburg Schools. Birthday Blessings operates three core programs: shelter parties (monthly birthday celebrations at local housing facilities); classroom parties (birthday snack bags and treats provided anonymously for homeless elementary students); and Blessing Baskets (baby-care essentials and gift cards to welcome the arrival of homeless babies).

Since 2007, Wolfman Pizza has been a corporate sponsor of Birthday Blessings, supporting events and providing meals to homeless families during Birthday Blessings parties.

“With more than 50 birthdays to celebrate each month, Birthday Blessings is always in need of party favors and treat sacks,” said Amy Cervantes, the nonprofit’s volunteer executive director and co-founder. “Our birthday parties bring celebration and joy into the lives of homeless children at a time when things are difficult and uncertain for them.

“Something as small as a treat bag filled with goodies creates huge smiles on the faces of hundreds of homeless children every month, and we are grateful to Wolfman Pizza for sponsoring this collection effort.”

Wolfman Pizza customers are asked to donate treat bags, party hats and noisemakers, individually wrapped candy, pencils, erasers, sharpeners, mini notepads and activity pads, spin tops, yo-yos, glow sticks, bouncy balls, Play-Doh, mini bubbles or any party favors for boys and girls.

To date, Birthday Blessings has thrown birthday parties for more than 700 local homeless children. The organization continues to expand locally and will begin serving York County this fall. In addition, Birthday Blessings recently launched a national expansion, with its first affiliate chapter now operating in northeast Indiana. Several more chapters are planned for multiple cities across the country.

Visit www.wolfmanpizza.com to find the nearest Wolfman Pizza location.

Visit www.birthdayblessings.org for more details about Birthday Blessings.

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